



National Bowhunter Education Foundation
P.O. Box 180757, Ft. Smith, AR 72918 (479) 649-9036 FAX (479) 649-3098

NEWS

For Immediate Release

Contact: Marilyn Bentz
479-649-9036
mbentz@nbef.org

National Bowhunter Education Foundation Launches 2009 Tree Stand Hunting Video

January 2009, Fort Smith, Arkansas----Since January 1999, the NBEF in partnership with AWP Education Group has developed tree stand safety protocol detailed in their highly acclaimed tree stand safety video, *Safe Treestand Hunting Strategies*. Since the video's inception, more than 4 million copies have been distributed. Through the support of TMA members and aggressive national marketing, the NBEF's *Safe Treestand Hunting Strategies* video has become the internationally acclaimed standard in tree stand safety education.

The 2009 edition contains the most comprehensive approach to tree stand safety to date and meets or exceeds all TMA standards. Significant techniques which are demonstrated in this video are the issue of self-rescue, being "doubly attached", maintaining three points of contact, and suspension trauma relief. The video is menu driven and compatible with all formats.

For more information regarding the *Safe Treestand Hunting Strategies* video, which retails for \$10 or the NBEF and their recent programs such as "Project STAND" (Stop Tree stand Accidents 'N Deaths), please contact the National Bowhunter Education Foundation, P.O. Box 180757, Fort Smith, AR 72918 or visit our website at www.nbef.org.

###